

## Social Media for Realtors

Social Network Marketing Package

## \$199 one time fee

# facebook.





## Features & Services

#### Facebook Business Page

- Provide Real Estate Content for Primary Market. This includes automatically updated trends, school info, walk score.
- Upload your logo and photo
- Add your contact info, website link, and business summary
- + Automatically link to new blog posts
- Build photo gallery of sold properties or neighborhood images
- + Post current listings

### **Social Network Connections**

- Add icons to your website to visitors can "like" your Facebook page, connect through LinkedIn, or start followig you on Twitter
- Link Twitter and Facebook Accounts to increase viral effect of every post.
- + Add a Yelp Business Page
- + Add an Active Rain Account
- + Add social networking widgets to your website for live content updates
- Standard Feature
- + Optional Feature (additional fee may apply)

#### Advantages of Having a Facebook Business Page

- Pages are public, which allows you to keep your personal information private
- Search Engine Optimization for your primary website
- Targeted Marketing
- No monthly recurring fees

For more info or to sign up visit: www.webretool.com